

ABSTRACT OF THE DISCLOSURE

A linear array of red LEDs 10R is provided so as to extend in a direction substantially perpendicular to a direction  
5 in which a swing-type display device is swung, and a linear array of green LEDs 10G is further provided, the red LEDs 10R and green LEDs 10G being arranged in pairs of two. A CPU activates each of the red LEDs 10R and green LEDs 10G for a predetermined period to emit light in a luminance level in accordance with image data.  
10 As a result, an image corresponding to the image data is displayed in the trajectory of the swing due to persistence of vision. Thus, an image can be displayed in various colors.